#### PACKAGING MARKING PROJECT (LAYOUT)

### Cosmetic

# **WOLVIT®** intensive care, shampoo

### **Primary packaging**

WOLVIT® intensive care, shampoo Biotin

Description of product properties, advantages:
Reduces hair loss
Stimulates hair growth
Nourishes hair and scalp
Strengthens hair from roots to tips

Description of product properties, advantages:

**WOLVIT®** intensive care helps to activate the hair growth phase and stop hair loss. Strengthens hair from the very roots to the tips. The shampoo saturates the scalp with a complex of useful nutrients and biotin, stimulating blood circulation and nourishing the hair follicle. The complex of components maintains the fat and water balance of the hair, making it strong and shiny. **WOLVIT®** intensive care carefully cleanses and conditions hair.

**How to use:** apply to moistened hair and scalp, lather, leave for 2–3 minutes, rinse thoroughly with warm water. Suitable for daily use.

**Main components:** biotin, lactic acid, polyoxyl 40 hydrogenated castor oil, L-arginine, nicotinic acid, hydrolyzed wheat protein, linalool, L-limonene, olive oil, tocopherol (vitamin E), calendula dry extract, fragrant basil dry extract, common yarrow dry extract, pea sprout extracts, humulus lupulus extract, chamomile flower dry extract.

Manufacturer: KUSUM HEALTHCARE PVT LTD.

SP-289 (A), RIICO Industrial Area, Chopanki, Bhiwadi, Dist. Alwar (Rajasthan), India.

Importer: "GLADPHARM LTD" LLC.

58, Alma-Atynska St., Kyiv, 02092, Ukraine, phone: +38 (044) 495 82 88.

**Storage conditions:** store at a temperature below 25°C.

Indicated: Safety, environmental or other trademarks. SYMBOLS USED ON PACKAGING/CONTAINER

The nominal volume of the product is indicated: 200 ml.

The company logo Kusum is indicated.

Information about the manufacturing license is indicated. Information about batch and expiration date is indicated:

Batch:

Best before:

## **Secondary packaging (cardboard pack)**

**WOLVIT®** intensive care, shampoo Biotin

Description of product properties, advantages:
Reduces hair loss
Stimulates hair growth
Nourishes hair and scalp
Strengthens hair from roots to tips

Description of product properties, advantages:

**WOLVIT**<sup>®</sup> **intensive care** helps to activate the hair growth phase and stop hair loss. Strengthens hair from the very roots to the tips. The shampoo saturates the scalp with a complex of useful nutrients and biotin, stimulating blood circulation and nourishing the hair follicle. The complex of components maintains the fat and water balance of the hair, making it strong and shiny. **WOLVIT**<sup>®</sup> **intensive care** carefully cleanses and conditions hair.

**Biotin** helps to restore the damaged structure of the hair shaft and activates the functioning of the hair follicles, which stimulates the growth of healthy hair. The component also prevents premature gray hair.

**Nicotinic acid** (vitamin PP) – due to its ability to expand blood vessels, helps to saturate and enrich the entire scalp and hair follicles with useful nutrients.

**Tocopherol (vitamin E), L-arginine, olive oil** have a moisturizing effect on the scalp, add shine and strength to hair.

Wheat proteins saturate the scalp and hair with protein, which makes it denser, smoother and shinier, causing the effect of "protein lamination".

**Extracts of medicinal plants** (medicinal calendula, fragrant basil, common yarrow, pea sprouts, hops, humulus lupulus, chamomile flowers) have an anti-inflammatory and soothing effect on the scalp, and also activate cell regeneration.

**How to use:** apply to moistened hair and scalp, lather, leave for 2–3 minutes, rinse thoroughly with warm water. Suitable for daily use.

**Main components:** biotin, lactic acid, polyoxyl 40 hydrogenated castor oil, L-arginine, nicotinic acid, hydrolyzed wheat protein, linalool, L-limonene, olive oil, tocopherol (vitamin E), calendula dry extract, fragrant basil dry extract, common yarrow dry extract, pea sprout extracts, humulus lupulus extract, chamomile flower dry extract.

Composition: purified water, MIPA laureth sulfate, cocamidopropyl betaine, cocoglucoside, PEG-4 rapsidamide, propylene glycol, biotin, lactic acid, polyoxyl 40 hydrogenated castor oil, peony flavor, complex flavoring agent, sodium hydroxide granules, benzyl alcohol, phenoxyethanol, guar hydroxypropyltrimonium chloride, potassium sorbate powder, benzoic acid, sodium lactate, starch hydroxypropyltrimonium chloride, sodium benzoate, L-arginine, nicotinic acid, hydrolyzed wheat protein, linalool, L-limonene, geraniol, olive oil, mixed natural tocopherol 90%, medicinal calendula dry extract, fragrant basil dry extract, common yarrow dry extract, pea sprouts extracts, humulus lupulus extract, chamomile flowers dry extract.

**Storage conditions:** store at a temperature below 25°C.

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The nominal volume of the product is indicated: **200 ml**.

The company logo Kusum is indicated.

Bar code information is indicated.

Information about the manufacturing license is indicated.

*Information about batch and expiration date is indicated:* 

Batch:

Best before:

*Indicated information:* Conclusion of the state sanitary and epidemiological examination of the State Service of Ukraine on Food Safety and Consumer Protection No.